80,000 circulation plus web site visitors

Our readers are local, savvy, active, informed, upscale parents that want to offer the world to their children, and to do that, they want:

- Information in an organized, easy-to-use, time-saving directory format
- A comprehensive directory of schools to know exactly what’s available, and then choose the best match for their child
- A go-to resource directory of enrichment activities to enhance their child’s education with classes, sports, camps, & places to go
- A directory of educational resources to find specialized academic support services & professionals
- A convenient size that easily fits anywhere in their home, office or car
- A FREE full-color publication printed on high-quality glossy paper that lasts a long time

Instead of looking for families, what if they found you?

Be seen where parents are expecting to find you!