



EducationAndEnrichment.com is an easy to navigate, visually stimulating, searchable database of schools, enrichment activities and educational resources that allows parents to find what they are looking for at their time of need!

- EducationAndEnrichment.com is designed as **The Ultimate Niche Marketing Tool** allowing advertisers to reach a targeted audience of local parents from the millions of Internet users.
- With **immediate links to your Web site** there are no limitations on the amount of ad space you have to convey your message. Being instantly transported to your Web site empowers parents to take an active role in their decision-making process.
- Parents will return to EducationAndEnrichment.com day after day to view the latest updates on the **Local Events & Activities Calendar**.
- **Relocating parents** moving into the area can search EducationAndEnrichment.com for information way before the family actually makes the move!
- EducationAndEnrichment.com will be **marketed online** through search engines and links, **and offline** through The Education & Enrichment Guide's printed circulation of 80,000 copies! In addition to placing ads, eye-catching marketing materials will be distributed through our established network of over 1,200 family-friendly locations!

Community Connections*

Build Brand Awareness

Be Seen by the Right People

Boost Sales

Community Connections Branding Buttons are a cost-effective advertising feature targeting local, savvy, active, informed, upscale parents at **EducationAndEnrichment.com**

- **Build brand recognition** while enhancing and reinforcing your identity in the community.
- Community Connections Branding Buttons are **prominently positioned and highly visible** on the Home Page and on pages associated with the Search Directory, Search Results and the Events & Activities Calendar!
- To maximize your exposure, your Community Connections Branding Button will also be alphabetically positioned on the **exclusive Community Connections Page**.
- **Immediate links to your Web site** from EducationAndEnrichment.com will increase awareness about your products and services and boost sales by attracting new customers.
- Visitors are prompted to **"Find out more about these family-friendly businesses and services!"**

Monthly Rates

1 Month	\$95
3 Months	\$85
6 Months	\$75
12 Months	\$65

Production Specifications

Image File Format: GIF (no animation)
Image Dimensions: 120 x 60 pixels
Image File Size: 5KB or less
Set-up Fee: \$40

* Only available to family-friendly businesses and services other than schools, enrichment activities and educational resources.